



Viali™ Art Competition

*Discovering, Highlighting, and Promoting
Emerging Canadian Artists*

Sponsorship Opportunities

A Competition Unlike Any Other

The Viali™ Art Competition is no ordinary competition. It's a new way of discovering, highlighting, and promoting emerging Canadian artists. With six cash awards and 20 honourable mentions, artists have the means to be recognized for their work and to promote their work with no sales commission whatsoever. This is a platform for the pure benefit of the artists. Awarded and mentioned works will be part of a national promotion program and exposed to Viali's extensive art market network. They will also be showcased in an in situ and online exhibition for seven months. All entrants will be promoted and marketed on the website with 100% sales revenue going to the artist. All accepted entrants will also be published in the Viali™ Art Competition Exhibition Catalogue 2023.

Why Sponsor?

Art is meaningful. Present yourself to your market as a leading visionary and supporter of fine Canadian art.

- Showing your support for emerging Canadian Artists;
- Promoting excellence in the arts;
- Educating and engaging with emerging artists;
- Elevating the visibility of your brand among the art community;
- Making new contacts and relationships with potential customers; and
- Accessing a community of people interested in art with the opportunity to engage in dialogue with artists, jurors, and other art industry players.

Your generous support will make it possible for this important art event to grow with larger awards and enable more artists over time. Together we can build a more vibrant future for emerging artists and Canadian art. Click [here](#) to contact me to find out how you can participate through sponsorship or email me directly at linda@vialiartcompetition.com.

Title Sponsor \$10,000.00

- Event named the "The Viali™ Art Competition 2023 brought to you by ABC".
- Dedicated signage at the in situ exhibition.
- Company representative 3-minute recorded speech video on VAC website.
- Dedicated webpage banner with your logo linked to your website.
- Dedicated full page in the exhibition catalogue.
- Press release announcing your sponsorship.
- Name and logo on all promotional email campaigns to Viali's extensive art market database.
- A written quote on our website and in the exhibition catalogue.
- The opportunity to host the awarded and mentioned art exhibition in your corporate space from June 2024 to December 2024.

Award Sponsor \$3,000.00, \$2,000.00, or \$1,000.00

- One sponsor for each of the first-place, second-place and third-place awards in Painting and Sculpture categories (6 in total).
- Your logo/slogan on our Sponsor page linked to your website.
- Name associated with the award (e.g., the "ABC First-place Award" goes to...).
- Half page in the exhibition catalogue.
- Name and logo on all promotional email campaigns to Viali's extensive art market database

Patron Sponsor \$500.00

- Logo and website link on the VAC website
- Logo and slogan included into the Patron Sponsor page of the exhibition catalogue

www.vialiartcompetition.com